

# BUTTE County

## Buzz

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*Land of Natural Wealth and Beauty*

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November 2012

### Employment Opportunities:

[www.buttecounty.net/personnel](http://www.buttecounty.net/personnel)

Accountant

Deputy County Clerk I

Investigative Assistant

Legal Secretary

Contracts/Procurement Manager

Employment & Eligibility Specialist (Hmong)

Employment & Eligibility Specialist (Spanish)

Deputy Sheriff - Lateral

Occupational Therapist & Occupational Therapist, Senior

Physical Therapist & Physical Therapist, Senior

Psychiatrist

Director-Public Health

Public Health Nutritionist

Public Health Nurse, Public Health Nurse (Spanish bi-lingual), Public Health Nurse, Associate



Lake Oroville -Photo Courtesy of Lynne Pillus

### JOIN US in Butte County!

Butte County is situated on the east side of Northern California's Sacramento Valley and covers 1,640 square miles between the Sacramento River to the west and the Sierra Nevada Mountains to the east. This "Land of Natural Wealth and Beauty" was founded on February 18, 1850 and is one of California's original counties. Butte County's name is derived from the Marysville or Sutter Buttes mountain ranges, which were within the boundaries of the county when it was created. Butte County is home to a growing population of more than 220,000 people who live in the incorporated cities of [Biggs](#), [Chico](#), [Gridley](#), [Oroville](#) (the county seat), and the [Town of Paradise](#). The county offers an ideal economic atmosphere, a highly educated labor force, and a lower-than-average cost of living.



Kimshew Falls-Photo Courtesy of Peggy Moak

## Butte Behavioral Health Worker Honored

SACRAMENTO—The California Department of Alcohol and Drug Programs (ADP) awarded Danelle Campbell, program manager for the Butte County Department of Behavioral Health Prevention Unit, the *2012 Director's Award for State Leader in the Field*. The ADP Director's Awards, presented at ADP's statewide training conference on Aug. 21, recognize valuable contributions by individuals and organizations to the substance abuse prevention, treatment, research and recovery fields.

"Danelle's accomplishments in the substance abuse field have made a lasting impact on the lives of countless youth and their families in Butte County," said ADP Acting Director Michael Cunningham. "She is an example of how one person's passion can make a difference."

Campbell developed four national award-winning programs/models for youth. Two of the programs—Friday Night Live "Club Live" and "Impact Mentoring"—were accepted into the Substance Abuse and Mental Health Services Administration's National Registry of Evidence-based Programs and Practices Service to Science. Her programs focus on using peer groups and mentors to create positive influences and decrease the use of alcohol, drugs and risky social behavior among youth.

Butte County adopted the Friday Night Live "Club Live" program in 2004 with significant results—nearly 80 percent of program participants opted to do other things instead of using alcohol, tobacco or drugs. Under Campbell's leadership, several Butte County prevention programs received California State Association of Counties Challenge Awards.

In 2010, Campbell initiated a partnership with Chico Unified School District to bring the first "Life of an Athlete" program—called "Athlete Committed"—to California. The campaign provides support to athletes, coaches and parents and urges athletes to renew their commitment of personal responsibility, shared expectations and collective responsibility. Due to the success of "Athlete Committed," Campbell was named the 2012 Female Preventionist of the Year by the American Athletic Institute.



## Butte County

### Fun Facts:

**Average commute time**—18 minutes

**Average cost of a new 3 bedroom, 2 bathroom home**—\$280,000

**Bidwell Park:** Third-largest municipal recreation area in the nation.

**Feather Falls:** Sixth-highest waterfall in the nation.

**Cycling Magazine:** Rated number one bike friendly community.

**Kiplinger's Personal Finance Magazine:** Listed for one of the top five places to retire.

**San Francisco Chronicle:** Named one of the best property buys.

**Best Art Towns:** Rated as 10th-best small art town in America (John Villani, 2004).

**U.S. News and World Report:** CSU, Chico rated in the top tier of western regional colleges and universities.

**Bass Fishing:** Lake Oroville is one of the top bass fishing spots in California.

**Expansion Management Magazine:** School District granted "blue ribbon" designation.



Riverbend Soccer Park, Oroville -Photo Courtesy of Rob Barth

## Community Leader World Café 2012

Butte County offers a unique opportunity for young people to sit side by side with community leaders to create change!

Friday October 5<sup>th</sup>, 2012 marked the date for the annual Community Leader World Café hosted by Butte County Department of Behavioral Health (BCDBH) – Prevention Unit. The event brought together 150 young people who met with nearly 100 Butte County Community Leaders including school Principals, Butte County Department Directors, Law Enforcement, Faith Leaders, Firefighters, Teachers, Counselors, and Appointed Officials including City Council Members.

The World Café created the opportunity for youth and adults to discuss key youth issues including bullying and harassment at school, underage youth access to alcohol, and youth depression and isolation. The World Café promotes the sharing of diverse ideas, learning and relationship building through small group conversations with several different people. Adult and youth leaders were prepared for the session by attending pre-event workshops that educated them on each issue area and potential solutions that can address each issue area. Each youth and adult leader shared a Leadership Declaration as a starting point for conversation. The Leadership Declaration helps each leader listen from a place of respect helping to bridge the generation gap. From there, each young person shared important data points and solutions to help address important youth issues.



Fall Maple Leaves -Photo Courtesy of Dick Warneke

Examples of solutions that were discussed included:

- Increasing education with retailers and store employees to ensure that underage youth do not access alcohol through their establishment. This includes properly checking ID's, ensuring alcohol is not placed near exits and placing the alcohol away from any youth friendly items.
- Increase education to parents – ensuring that they do not provide, purchase or allow underage drinking in their homes and that they develop clear no-use expectations with their children.
- Increase the positive school connections, relationships and experiences young people have on campus – increasing the likelihood that they will attend school and feel safe while at school. This includes patrolling bullying hot spots, eating with young people who sit alone at lunch, and reaching out to young people who are not plugged into any sports, clubs or campus activities.

For over 10 years BCDBH Prevention Unit has been implementing the World Café. This unique event brings together the energy, passion and ideas of young people with the experience, history and knowledge of adults to create community change. Adults confirm their commitment to serving the community and inspired by the drive and action of youth leaders. Young people walk away feeling inspired by the opportunity to talk to decision makers that can influence and support youth initiatives. As a follow up to the Community Leader World Café, Friday Night Live and Club Live Chapters will host school based World Café's addressing school climate, Parent Committed educational presentations and Merchant Committed retailer education reducing youth access to alcohol.

For more information about the World Café, Friday Night Live, or Parent Committed call 530-891-2891 or [www.butteyouthnow.org](http://www.butteyouthnow.org).

### Oroville Dam

Completed in 1968, it stands **770 feet high** and is 6,920 feet across the top. It is the tallest and one of the largest earthen dams in the USA. A picnic area overlooks the dam & has restroom facilities. The dam area is also a favorite of local swimmers. Beneath the dam, a cavern almost as large as the state capitol building has been hollowed out to house six power generation units. Coupled with four units in the Thermalito Power Plant, they generate more than 2.8 billion kilowatt-hours of power annually.



Visit

[www.buttecounty.net](http://www.buttecounty.net)

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25 County Center Dr.

Oroville, CA 95965

**What to Do**

**The Christmas Faire** (11/30/2012 10:00 am) - Silver Dollar Fairground, Chico. Fine arts & crafts festival with continuous entertainment.

**Christmas Tree Auction & Holiday Festival** (12/1/2012 6:00 pm) - Chico Masonic Family Center, Chico. The Torres Shelter invites you to our 10th annual Christmas Tree Auction & Holiday Festival. This is our largest annual fundraising event featuring enticing hors d'oeuvres and desserts, a no-host bar, and music from local artists, as well as elegant decorated Christmas trees to be auctioned off and a silent auction featuring local art and many unique gifts.

**B.B. King** (11/7/2012 7:30 pm) - Bell Memorial Union: Laxson Auditorium, Chico. Tickets to this performance are available at the University Box Office (530) 898-6333 and at ChicoPerformances.com beginning Aug. 1. "B.B. King is the last of the great bluesmen." – The Telegraph Winner of 15 Grammys, a Lifetime Achievement Award, and in the Grammy Hall of Fame, B.B. is the most celebrated Bluesman of our time

**Gnarly Neon 5k** (11/3/2012 9:00 am) - Chico's funnest 5k isn't about crossing the finish line first... it's about packing as much fun as you can into this scenic 3-mile course. The DJ will get the party started at 9 a.m., and runners will leave every 15 minutes. Gnarly Neon sunglasses and headbands will be handed out to all participants prior to the run, and crazy costumes are not only welcome, they are encouraged!

**Johnny Cash Tribute with James Garner** (11/4/2012 4:00 pm to 6:00 pm) - Paradise Performing Arts Center, Paradise. Two hours of toe-tapping Johnny Cash music performed by James Garner and his Cash Band since 2007. Garner, along with the band will play every song with the energy of a younger Cash with the same boom-chicka-boom sound heard on every Cash recording...You will love this Show! Tickets in Paradise at Grocery Outlet, Chamber of Commerce, Comeback Diner and in Chico at The Music Connection & Diamond W Western Wear

**The Metropolitan Opera: The Tempest Encore** (11/28/2012 6:30 pm) - Thomas Ades conducts the Metropolitan Opera premiere of his 2004 work, starring baritone Simon Keenlyside as Prospero.

**Board of Supervisors Meetings:**

**Nov. 6th, 20th and Dec. 11th**

[Click Here](#) to Watch/Listen to the Board of Supervisors Meetings.  
Or visit [www.buttecounty.net](http://www.buttecounty.net).

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