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For Immediate Release
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BUTTE COUNTY PUBLIC HEALTH ANNOUNCES "THE BUG STOPS HERE"

BUTTE COUNTY, Calif. — The Butte County Public Health Department has mobilized a team of Public Health professionals to educate students attending Butte County schools on how to reduce the risk of influenza. ***"The Bug Stops Here"*** campaign is designed to teach students about the importance of proper hand washing and cough etiquette. Students will also be urged to stay home if they are sick as well as to roll up their sleeves and get vaccinated.

"It is very important that we get this life saving prevention message out as we anticipate the arrival of seasonal flu on top of the H1N1 flu pandemic," stated Cyndi Mann, Assistant Director of the Butte County Public Health Department. "Our goal is to have our Public Health Nurses, Educators and staff deliver the message directly to students within Butte County's schools."

The campaign will provide students with the fundamental principles of disease prevention in a fun, interactive lesson. All participants will receive "take home" packets with educational materials designed to educate their family on flu prevention, including a magnet that can be placed in a central place to remind family members to wash their hands, sneeze or cough in your sleeve or a tissue, stay home if you're sick, and be sure to get vaccinated.

"The Bug Stops Here" campaign will be conducted in over 70 Butte County schools and to over 25,000 students between September 21- 25th. Funding for the campaign is being provided by the Center for Disease Control. If you have any questions about how to reduce your family's risk of flu or where to get a flu shot, call the Butte County Public Health Department Information line at 1-866-444-2405, visit our website at www.buttecounty.net/publichealth, or contact a Public Health Clinic at 891-2731/538-7341.

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Butte County Public Health Department

Our Mission: To protect the public through promoting individual, community and environmental health.