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Butte County to Receive "StormReady" Designation from the National Weather Service

News Release
FOR IMMEDIATE RELEASE: December 12, 2011 – 9:00 a.m.
Contact: John Gulserian (530 538-7373 or Sang Kim (530) 538-3875

Oroville, CA – Butte County has been notified that it will receive a "StormReady" designation from the National Weather Service. This designation will be presented to Butte County on December 13, 2011 at the Board of Supervisors meeting.

StormReady designation is awarded to communities that meet specific requirements as set forth by the National Weather Service. The Storm Ready Program improves the timeliness and effectiveness of hazardous warnings to the public.

Americans live in one of the most severe weather-prone countries on Earth. Each year, Americans cope with an average of 10,000 thunderstorms, 5,000 floods, 1,000 tornadoes, and an average of 2 deadly hurricanes. This is in addition to winter storms, intense summer heat, high winds, wild fires, and other deadly weather impacts. Some 90% of all presidentially declared disasters are weather related, leading to around 500 deaths per year and nearly $14 billion in damage.

"The Storm Ready Program enhances our preparedness and warning efforts concerning weather events thus protecting lives and property," said John Gulserian, Butte County Office of Emergency Management. "We appreciate the recognition given by the National Weather Service on Butte County's efforts."

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